

Ranking	Hotel	Gesamt Punkte	Google+		Facebook		Twitter		Anzahl Follower Twitter	Anzahl Check-ins	Präsenz Pinterest (ja)	Website				Websitefaktoren			Locationportale					
			Anzahl +1 G+	Anzahl +1 G+ Kette	Anzahl Fans FB	Anzahl Fans FB Kette	Twitter Name	Twitter Name Kette				Traffic Semrush	Page Rank	Backlinks: Referring Domains	Sichtbarkeitsindex	Newsletter	Newsletter Kette	Social Media Buttons	eventsofa	locationportale	location-suchen	locationguide24	tagungsplaner	tagungshotels
1	Hotel Berlin, Berlin	76,36	955		13.122		@Berliner_Hotel	1.101	2.260	●	23.400	5	1.100	0,22		●						●	●	
1	Kameha Grand Bonn	76,36	129		17.570		@KamehaGrandBonn	3.800	2.373	●	9.813	5	871	0,08		●						●	●	
1	Sheraton Frankfurt Airport Hotel & Conference Center, Frankfurt am Main	76,36	245	762	7.106	225.569	@sheraton_ffm	494	@Sheraton_Hotels	1.596	5.353	●	7.595	4	413	0,15		●	●	●			●	●
2	Brenners Park-Hotel & Spa, Baden-Baden	75,56			6.332	65.250	@BrennersPark	2.214	@LeadingHotels	28.659	666		1.522	4	813	0,14		●	●	●			●	●
3	Estrel Berlin	72,73	815		3.954		@estrelberlin	2.185			2.415		12.035	5	829	0,39		●	●	●			●	●
4	Kempinski Hotel Vier Jahreszeiten, München	71,11	90	969	4.032	26.320		@Kempinski	4.501	1.985		78.159	4	13.000	2,55		●	●	●			●	●	
5	Hotel Neptun, Warnemünde	70,91	328		5.698		@Hotel_NEPTUN	773		297		18.646	4	656	0,86		●	●	●			●	●	
5	Hotel Adlon Kempinski, Berlin	70,00		969	10.180	26.320	@HotelAdlon	954	@Kempinski	4.501	4.156		78.159	5	243	2,55		●	●	●			●	●
7	Yachthafenresidenz Hohe Düne, Rostock-Warnemünde	67,27	188		4.775		@YHD_OstseeHotel	2.885		588		25.563	5	828	2,92		●	●	●			●	●	
8	Radisson Blu Hotel Berlin	67,14			3.416		@RadissonBlu	347		3778		41.961	4	285	1,63		●	●	●			●	●	
9	Hotel Bayerischer Hof, München	65,71			1.860					2.720		18.659	4	1.700	1,19		●	●	●			●	●	
9	The Ritz-Carlton Berlin	65,71		569	12.245	437.084		@RitzCarlton	44.798	4.004		22.449	N/A	139	0,66		●	●	●			●	●	
10	Andel's Hotel Berlin	64,44			3.545	9.631	@andel_berlin	800	@vi_hotels	839	2.197		5.202	4	76	0,29		●	●	●			●	●
11	Grand Hyatt Berlin	62,86		138.149	924	269.000	@HyattPR		@HyattPR	12.268	3.156		27.717	5	290	0,64		●	●	●			●	●
12	Hotel Palace Berlin	61,82	50		1.377		@PalaceBerlin	2.458		14		3.785	4	685	0,03		●	●	●			●	●	
13	Park Inn Berlin-Alexanderplatz	61,11	62	112	13.820	29.779		@parkinn	2.881	3.099		15.210	5	518	0,54		●	●	●			●	●	
14	East Hotel & Restaurant, Hamburg	60,00	153		15.727		@eastHotelHH	286		2.589		8.433	4	701	0,23		●	●	●			●	●	
14	Radisson Blu Frankfurt, Frankfurt am Main	60,00	10		2.027		@RadissonBLU_FRA	3.136	@RadissonBlu	347	2.368		41.961	4	141	1,63		●	●	●			●	●
14	Ferienpark Weissenhäuser Strand	60,00			30.662		@Weissenhaus	191		338		13.611	4	409	0,39		●	●	●			●	●	
14	Marriott Frankfurt, Frankfurt am Main	60,00				1.200.000		@Marriott	63.687	3.373		42.740	4	87	4,62		●	●	●			●	●	
14	Steigenberger Airport Hotel Frankfurt, Frankfurt am Main	60,00		80		18		@SteigenbergerHQ	547	1.697		91.088	4	10	2,59		●	●	●			●	●	
15	Kempinski Hotel Airport München	58,89	76	969	1.003	26.320		@Kempinski	4.501	2.010	●	78.159	4	39	2,55		●	●	●			●	●	
15	Maritim Köln	58,89	52		1.462	2.416	@MaritimKoeln	60	@Maritim_Hotels	2.754	1.299		92.792	4	175	5,70		●	●	●			●	●
16	Hotel Taschenbergpalais Kempinski Dresden	58,57	969		1.641	26.320		@Kempinski	4.501	395		78.159	3	58	2,55		●	●	●			●	●	
17	Maritim ProArte Berlin	57,14	52		391	2.416		@Maritim_Hotels	2.754	1.559		92.792	5	143	5,70		●	●	●			●	●	
17	Maritim Stuttgart	57,14	52		596	2.416		@Maritim_Hotels	2.754	819		92.792	4	89	5,70		●	●	●			●	●	
18	The Westin Grand München	56,67	776		2.192	56.792	@WESTIN_MUNICH	291	@Westin	5.336	5.487		1.986	4	345	0,07		●	●	●			●	●
19	Hotel Traube Tonbach, Baiersbronn-Tonbach	56,36	457		15.832		@traubetonbach	94		112		8.676	4	775	0,34		●	●	●			●	●	
20	Steigenberger Hotel Berlin	56,00				18		@SteigenbergerHQ	547	1.519		91.088	4	10	2,59		●	●	●			●	●	
21	Hilton Frankfurt, Frankfurt am Main	55,71	153		628	1.000.000		@HiltonHotels	88.342	1.490		47.074	4	3.300	2,78		●	●	●			●	●	
21	Hotel Intercontinental Düsseldorf	55,71	384		4.485	65.314		@InterConHotels	46.945	1.737		12.904	5	242	0,18		●	●	●			●	●	
22	Radisson Blu Hotel Köln	55,56			908		@Radisson_Koeln	278	@RadissonBlu	347	1.829		41.961	4	156	1,63		●	●	●			●	●
23	The Westin Grand Berlin	54,55	46	776	1.780	56.792	@WestinBerlin	145	@Westin	5.336	3.034		5.477	5	408	0,04		●	●	●			●	●
24	Mandarin Oriental, München	54,44		4.463	20.004	11	@MO_MUNICH	467	@MO_HOTELS	42.312	892		2.865	5	540	0,02		●	●	●			●	●
25	Center Parcs Bungalowpark Bispingen Heide, Bispingen	54,29			3.346	19.276		@centerparcs_de	2.143	522		176.473	3	86	7,22		●	●	●			●	●	
25	Hotel Bareiss im Schwarzwald, Baiersbronn	54,29			12.476					121		2.344	4	551	0,05		●	●	●			●	●	
25	Softel München Bayerpost	54,29			2.568	251.401		@SoftelNews	2.100	3.326		890	5	44	0,00		●	●	●			●	●	
26	Espanade Grand Hotel Berlin	53,33	202		2.603					1.539		5.545	4	733	0,04		●	●	●			●	●	
26	Hilton Köln	53,33	87	153	1.069	1.000.000		@HiltonHotels	88.342	1.807		47.074	4	149	2,78		●	●	●			●	●	
26	Hotel Esperanto Kongress- und Kulturzentrum, Fulda	53,33			7.035		@HotelEsperanto	197		480		12.806	4	258	0,27		●	●	●			●	●	
27	Marriott Hotel Hamburg	52,86			372	1.200.000		@Marriott	63.687	1.077		42.740	4	91	4,62		●	●	●			●	●	
28	Marriott Hotel Berlin	52,00				1.200.000		@Marriott	63.687	2.221		42.740	4	86	4,62		●	●	●			●	●	
29	Hilton Düsseldorf	51,82	32	153	1.320	1.000.000	@HiltonDUS	668	@HiltonHotels	88.342	1.527		47.074	3	173	2,78		●	●	●			●	●
29	Hotel Intercontinental Berlin	51,82	17	384	3.008	65.314	@InterCon_Berlin	118	@InterConHotels	46.945	3.870	●	12.904	4	470	0,18		●	●	●			●	●
30	Maritim Bonn	51,43	52		956	2.416		@Maritim_Hotels	2.754	1.414		92.792	4	118	5,70		●	●	●			●	●	
30	Maritim Düsseldorf	51,43	52		1.443	2.416		@Maritim_Hotels	2.754	1.932		92.792	4	154	5,70		●	●	●			●	●	
30	Maritim Frankfurt, Frankfurt am Main	51,43	52		791	2.416		@Maritim_Hotels	2.754	2.369		92.792	5	249	5,70		●	●	●			●	●	
30	The Westin Grand Frankfurt, Frankfurt am Main	51,43	776		2.263	56.792	@Westin		@Westin	5.336	2.086		798	4	252	0,05		●	●	●			●	●
31	Hotel Intercontinental Frankfurt, Frankfurt am Main	51,11		384	1.998	65.314	@ICFrankfurt	1.154	@InterConHotels	46.945	2.118		12.904	4	330	0,18		●	●	●			●	●
32	Marriott München	50,00	6		1.581	1.200.000		@Marriott	63.687	1.582		42.740	4	87	4,62		●	●	●			●	●	
33	Crowne Plaza Berlin	49,09	58	249	3.798	84.394	@CrownePlazaBer	123	@CrownePlaza	35.831	1.210		826	5	224	0,05		●	●	●			●	●
34	Radisson Blu Hotel Hamburg	49,09	3		2.457		@radissonblu_hh	237	@RadissonBlu	347	1.108		41.961	4	230	1,63		●	●	●			●	●
34	Hyatt Regency Köln	48,57		138.149	1.246	269.000		@HyattPR	12.268	1.489		10.704	4	157	0,52		●	●	●			●	●	
34	Park Hyatt Hamburg	48,57			288	269.000		@HyattPR	12.269	1.588		10.704	4	176	0,52		●	●	●			●	●	
34	The Charles Hotel München	48,57	16		1.091	2.015		@RF_Hotels	1.045	1.089		3.104	4	414	0,07		●	●	●			●	●	
35	Kempinski Hotel Gravenbruch Frankfurt, Neu-Isenburg	48,18	69	969	1.856	26.320	@Kempinski_FRA	285	@Kempinski	4.501	923		78.159	3	31	2,55		●	●	●			●	●
36	Marriott Hotel Köln	48,00				1.200.000		@Marriott	63.687	1.556		42.740	4	79	4,62		●	●	●			●	●	
37	Maritim Berlin Stauffenbergstraße	47,78		52	1.070	2.416	@MaritimBerlin	59	@Maritim_Hotels	2.754	1.387		92.792	5	175	5,70		●	●	●			●	●
38	Grand Elysee Hotel Hamburg	47,27	15		2.038			@GrandElysee	1.440	1.918		7.110	5	393	0,53		●	●	●			●	●	
39	Steigenberger Frankfurter Hof, Frankfurt am Main	47,14		80		18	@FrankfurterHof	89	@SteigenbergerHQ	547	1.176		91.088	4	11	2,59		●	●	●			●	●

